Corridor Minerals

corridorminerals.com

Media kit, launch edition

Corridor Minerals covers mining, metals, critical minerals and the energy transition across the Caucasus, Central Asia and wider Eurasia: producers and projects, trade routes, financing, policy and the data behind the headlines.

LAUNCH PARTNER RATES

Who Corridor Minerals is for

Corridor Minerals covers mining, metals, critical minerals and the energy transition across the Caucasus, Central Asia and wider Eurasia: producers and projects, trade routes, financing, policy and the data behind the headlines.

We write for miners, metals traders, project financiers, offtakers, policy officials and analysts. The test for every piece is simple: can the reader check it. Every figure, date and quote links to the document it came from, and at least one primary source sits behind every article.

PUBLISHING RHYTHM

Monday: weekly digest (six to eight sourced items). Wednesday: data piece with method. Friday: analysis or voice piece. Daily: two to four news items as the beat supplies them.

THE COLUMNS



Headframe
Mining, metals and projects news from filings, ministries and geological surveys



Assay
Output, trade and price data for the corridor's metals, with the method shown



Drill Core
What is agreed, what is financed and what is still open, project by project



Lamp Room
Editor's notes: standards, corrections and the monthly tally



Offtake
Critical minerals deals and the monthly Deal Ledger, sorted by what binds

Coverage

Mining	Producers, output, projects and licences.
Metals	Steel, aluminium, copper, gold, ferroalloys and their markets.
Critical Minerals	Lithium, rare earths, graphite, tungsten, titanium, uranium and the partnerships around them.
Energy Transition	Renewables, grids and hydrogen tied to mining and metals.
Projects and Deals	Financing, offtake, M&A and privatisations.
Policy and Trade	Mining codes, royalties, export rules, corridors and logistics.
Analysis	Explainers and data pieces from the Contributor and Data desks.

HOW WE REPORT

Every figure, date and quote links inline to its source. A fact that cannot be sourced is not published.

At least one primary source per article: a filing, release, regulator, ministry, statistics office, court or multilateral document.

Quotes appear only when the exact words are in a cited source.

No company, government or advertiser reviews a news piece before publication.

Sponsored content is labelled Sponsored in the kicker and on the page, excluded from editorial rankings and the news feed, and carries rel="sponsored nofollow" on outbound advertiser links.

Formats and placements



Homepage Leaderboard

970 × 250 px, 320 × 100 px on mobile. Homepage, below the lead stories.



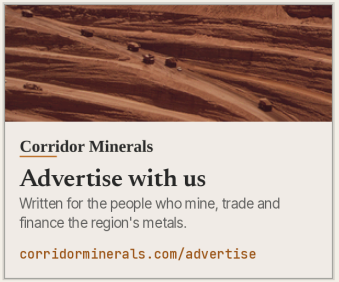
Article Inline

728 × 90 px, 320 × 100 px on mobile. Every article, after the third paragraph.

Sponsored Article and Newsletter Banner

Sponsored articles are written to the editorial standards and labelled Sponsored. Newsletter banner: 600 × 150 px in the Monday digest, available when the newsletter launches.

Photo in the house units: Cornelius M. Keyes, public domain, via Wikimedia Commons, cropped.



Homepage MPU

300 × 250 px. Homepage on every device; section, desk, column and archive pages on screens 1,080 px and wider.



Article Sidebar

300 × 600 px. Desktop article sidebar.

Launch partner rates

PLACEMENT	SIZE	DURATION	RATE (US$)
Homepage Leaderboard	970 × 250 px 320 × 100 px on mobile	30 days	$500
Article Inline	728 × 90 px 320 × 100 px on mobile	30 days	$400
Homepage MPU	300 × 250 px Same size on mobile	30 days	$350
Article Sidebar	300 × 600 px Desktop only	30 days	$300
Sponsored Article	Editorial format All devices	Single placement, hosted for 12 months	$800
Newsletter Banner Available when the newsletter launches.	600 × 150 px All email clients	4 sends	$250

Agencies receive 15 per cent off gross. Each placement is exclusive per slot and labelled Advertisement or Sponsored. At the end of each flight we send a delivery note with the dates your creative ran and the pages that carried it. Creative is due three working days before the flight starts.

Editorial standards for advertisers

1. Every advertisement is labelled Advertisement. Every sponsored article is labelled Sponsored in the kicker and on the page.
2. Sponsored articles are excluded from editorial rankings and the news feed, and are never written by the Newsdesk.
3. Links from paid placements carry rel="sponsored nofollow".
4. No advertiser reviews a news piece before publication. We do not sell editorial coverage.

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